



Blondie

Unseen 1976-1980 Roberta Bayley

A unique, candid photographic memoir of one of New York's iconic rock stars Debbie Harry and her band Blondie viewed through the lens of legendary rock photographer Roberta Bayley.

'Hottest rock'n'roll band in the world.' - Penthouse

Marketing Points

- Debbie Harry joins Cyndi Lauper for the Human Rights Campaign Tour through June 2007.
- Vocalist Deborah Harry remains among the foremost icons among women in rock, her unique combination of ice-cool beauty and streetwise sass propelled her to global prominence that endures to the present.
- Blondie were the most commercially successful band to emerge from the New York punk scene of the mid 1970s, producing Number One albums between 1977 and 1982 and selling over 50 million records worldwide.
- The group are acknowledged as a major influence on many of today's biggest acts.
- Blondie were inducted into the Rock 'n' Roll Hall of Fame in March 2006.
- Blondie reformed in 2005 and continue to play sold out concerts worldwide.
- *Blondie: Unseen 1976-1980* features 235 photographs of the band and their iconic frontwoman. Many of these are unpublished and will delight the group's fanbase.

Description

Blondie: Unseen 1976-1980 captures a unique period in music and fashion as seen through the lens of Roberta Bayley, then among the New York punk scene's most prominent photographers. From the band's earliest days, performing before the difficult to please crowds at legendary New York punk venues such as Max's Kansas City and CBGB's, to Blondie's ultimate ascension to global superstardom at the end of the 1970's, Roberta Bayley was present to record the swift and dramatic rise of Blondie and the unique phenomenon of Debbie Harry. Featuring 235 candid photographs, many of which are unpublished, this book provides a fly on the wall visual perspective of life with Blondie during this exciting period. Roberta Bayley's talent for being in the right place at precisely the correct moment ensures that her photographs capture the vérité of the moment in a dramatic and revealing manner. These images, enhanced and complemented by Bayley's own first-hand descriptions of events provide an inimitable evocation of one of the most creative and exciting periods in popular culture.

Contributor Information

Roberta Bayley was chief photographer for John Holstrom's legendary 'Punk' magazine and also worked the door at punk palace CBGB's from 1974-1978. She was one of the first to visually document the '70s punk scene. Her legendary photos have appeared in several significant books about the era. Roberta Bayley's work is the subject of regular exhibitions both in the US and overseas. She lives in New York.

Market

- Debbie Harry and Blondie's large and devoted following.
- The emphasis on design and intensely visual nature of the book will appeal to those with an interest in rock photography.
- *Blondie: Unseen 1976-1980* is an evocative representation of an era for which there is an established and affluent nostalgia market.

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